

Greater Manchester Social Value Network Gathering



Please Tweet & Share

@GMSocialValue

@Coopuk

#gmsvn

#itswhatwedo

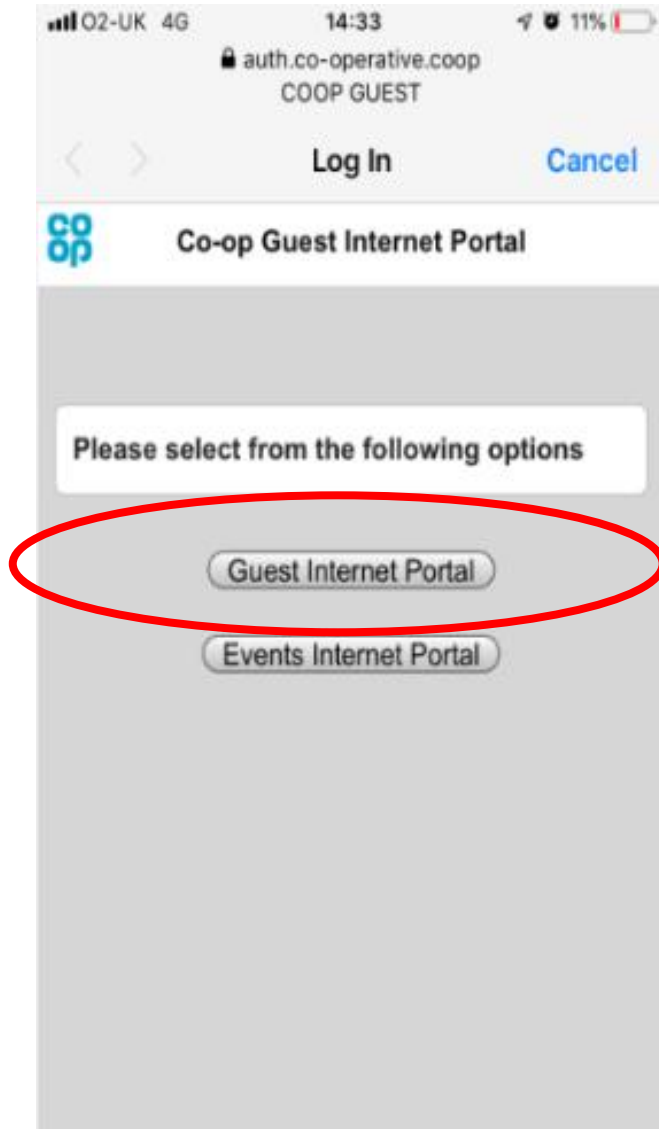
#ConnectSupportInfluence

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Welcome & Housekeeping

Jo Gregson

To gain access to the Wi-Fi



auth.co-operative.coop
COOP GUEST

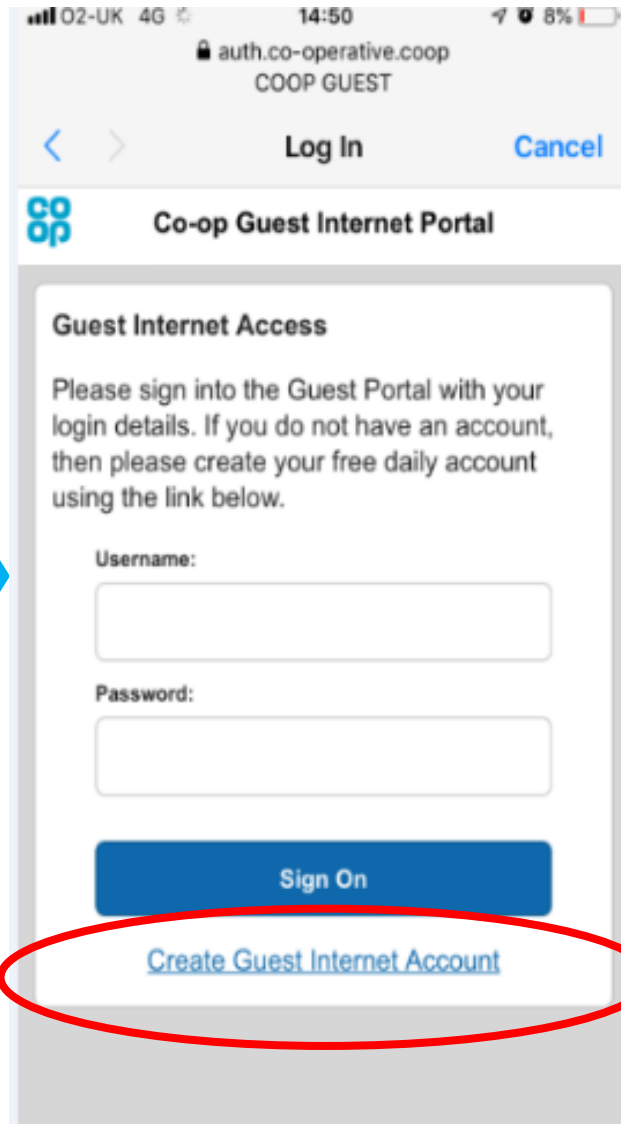
Log In Cancel

Co-op Guest Internet Portal

Please select from the following options

Guest Internet Portal

Events Internet Portal



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COOP GUEST

Log In Cancel

Co-op Guest Internet Portal

Guest Internet Access

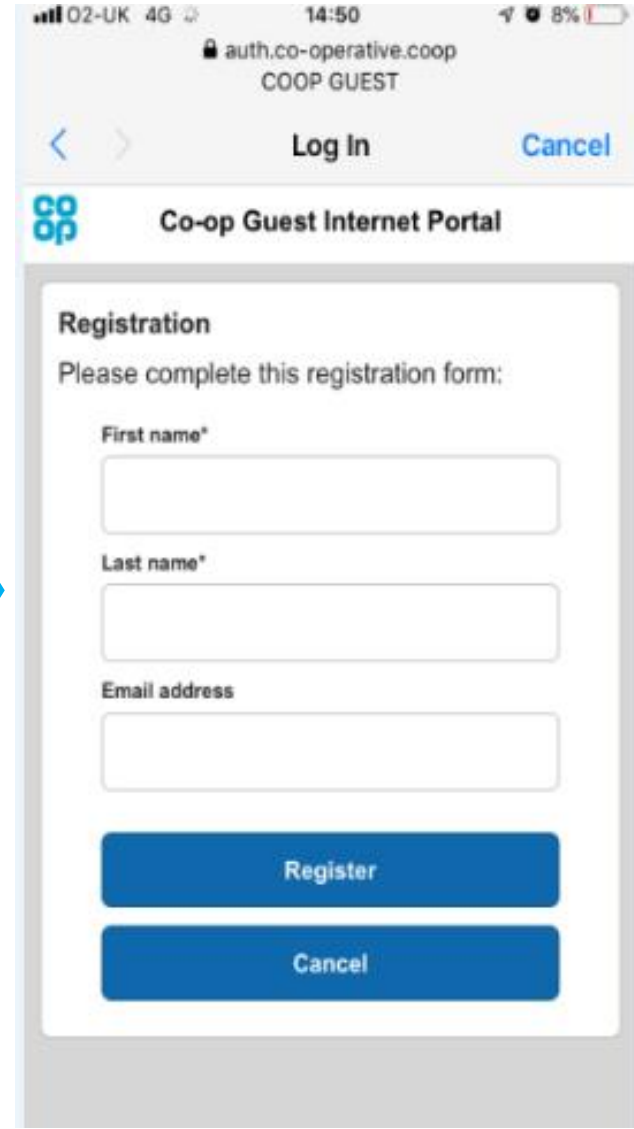
Please sign into the Guest Portal with your login details. If you do not have an account, then please create your free daily account using the link below.

Username:

Password:

Sign On

Create Guest Internet Account



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Log In Cancel

Co-op Guest Internet Portal

Registration

Please complete this registration form:

First name*

Last name*

Email address

Register

Cancel

Wi-Fi Access Continued.....



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< > Log In Cancel

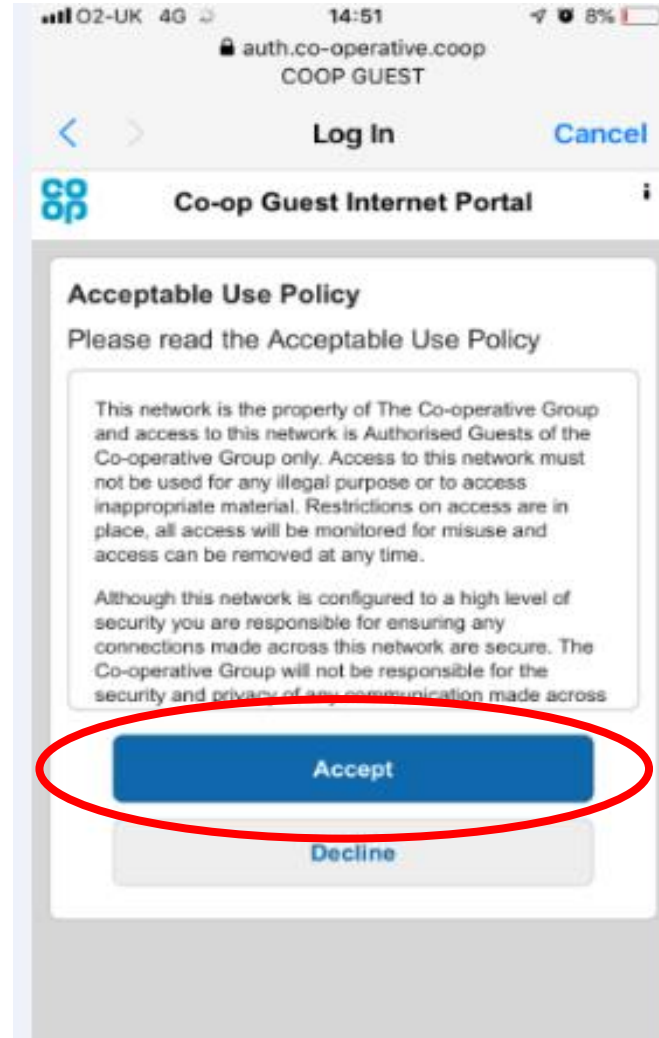
 Co-op Guest Internet Portal

Account Created
Use the following information to sign on to the network.

Username: jgregson
Password: 06394
First name: Jo
Last name: Gregson
Email: jo.gregson@coop.co.uk

Email Me (Click Once)


Sign On



O2-UK 4G 14:51 8%

auth.co-operative.coop
COOP GUEST

< > Log In Cancel

 Co-op Guest Internet Portal

Acceptable Use Policy
Please read the Acceptable Use Policy

This network is the property of The Co-operative Group and access to this network is Authorised Guests of the Co-operative Group only. Access to this network must not be used for any illegal purpose or to access inappropriate material. Restrictions on access are in place, all access will be monitored for misuse and access can be removed at any time.

Although this network is configured to a high level of security you are responsible for ensuring any connections made across this network are secure. The Co-operative Group will not be responsible for the security and privacy of any communication made across

Accept

Decline

Wi-Fi
=
Accessed

**At this point please
click Sign on**

Polling



<https://pollEv.com/gmsvn>

General Housekeeping



Fire Alarms – None Planned



Mobile Phones – On silent



Toilets



Energy Efficient Lighting

Steve Murrells

Chief Executive – Co-op

**How can we make social value part of
everything we do?**





Welcome on behalf of GMSVN

Nigel Rose, GMSVN Co-Founder

@GMSocialValue

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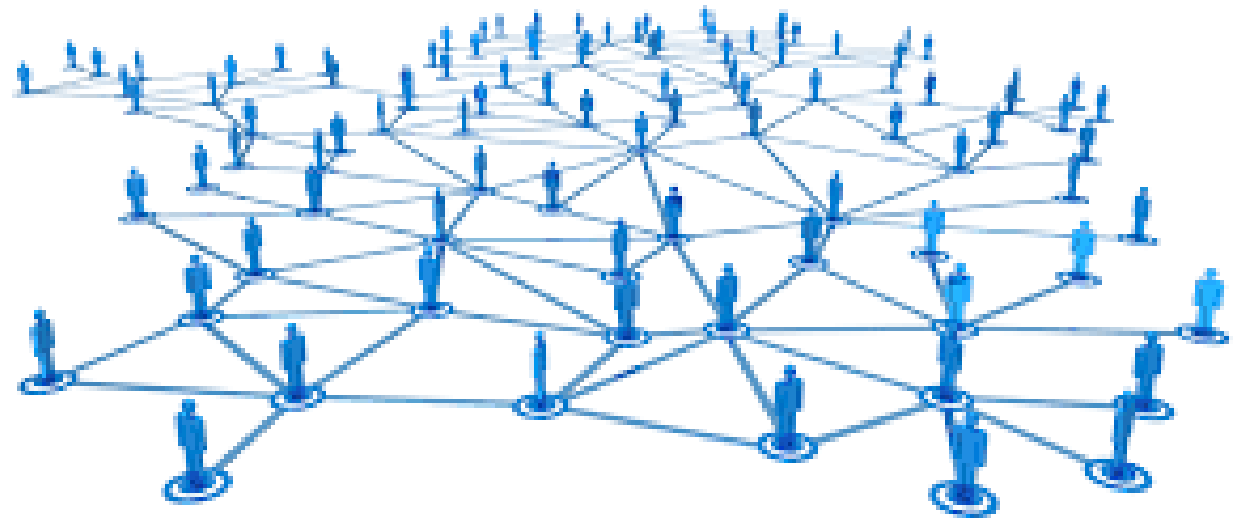
Aim of GMSVN

To encourage organisations in Greater Manchester, in every sector, to seek **social, environmental and economic value** from everything that they do



What is the GMSVN plan?

- Connect
- Support
- Influence



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Remaining agenda for today

Topic	Facilitator
Welcome on behalf of GMSVN	Nigel Rose
Over to you – Social Value in your patch Including showcase of activity	Nigel Rose
10.40am Quick Break	10 mins
In conversation with Hazel Blears	Anne Lythgoe
World Café Part 1 - Survey	Anne Lythgoe
World Café Part 2 – the debate	Anne Lythgoe
Summary & Close	Jo Gregson & Nigel Rose

Over to you – social value in your patch

Nigel Rose, GMSVN Co-Founder

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Case Study 1

Bolton's 2020 Social Value Challenge

| THE BOLTON FAMILY

VANESSA BARLOW, CHAIR



| THE BOLTON FAMILY



- What we do
- Why we do it
- Success



PUBLIC, PRIVATE & VOLUNTARY SECTOR WORKING
TOGETHER TO BENEFIT THE COMMUNITY

| MAKING A DIFFERENCE



400 CHILDREN
ATTENDED THE
SEDDY
BEARS PICNIC 

180,000
PACKED
LUNCHES 
PROVIDED FOR
CHILDREN IN BOLTON
OVER 6 YEARS

2,500 FAMILIES
PROVIDED WITH
 **CHRISTMAS**
HAMPERS

 **300**
HOURS
VOLUNTEERED

68 PEOPLE
ASSISTED IN SECURING
JOBS VIA THE
WORKING
WARDROBE 

6.6 TONNES
OF FOOD 
COLLECTED FOR THE
LOCAL FOOD BANK

BENEFITTED
10,000 
PEOPLE 
IN BOLTON

28,000
TREES 
PLANTED IN 2019

| WHY WE DO IT



Seddy Bears Picnic 2019



| PEOPLE MAKE PLACES

Seddon

| CELEBRATING SUCCESS

*The Bolton Family Winners of the
National BITC Connected Places
Award 2019*



Case Study 2

Salford's 10% Better

Social Value in Salford & the *10% Better* campaign



10% BETTER PLEDGE

On behalf of _____ (Organisation)

I, _____ role / job title _____

I pledge that my organisation will use social value to make Salford 10% better doing what we can. However small, to tackle poverty and play our part in improving the following in Salford:

MORE volunteering	MORE use of parks and green spaces
MORE young people into employment, education and training	MORE companies paying the real Living Wage
MORE Salford people saying that they have good wellbeing	MORE local people from vulnerable groups accessing new jobs, apprenticeships, training and work experience placements
LESS waste - fuel, rubbish, energy, water, etc.	LESS fuel poverty
MORE recycling	MORE purchasing from Salford based companies

The Salford Social Value Alliance would like to promote your pledge and any positive impact this has across Salford, using our website and social media. If you are happy for us to do so please provide your contact details below:

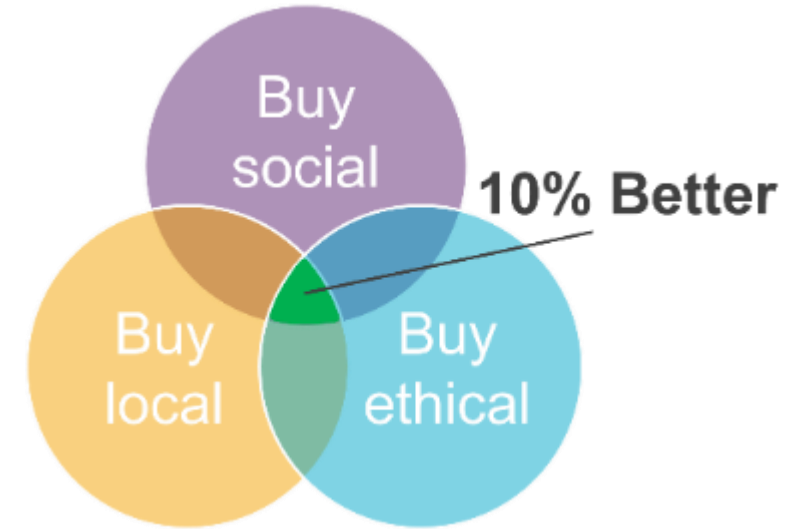
Name _____

Telephone _____

Email _____

This pledge will be published online at www.salfordsocialvalue.org.uk where you will also be able to download our Campaign Pack from the summer of 2018. Please use the link to tell others about 10% Better and ask 2 other organisations to pledge too.

Join Together,
MAKE SALFORD BETTER



MORE volunteering taking place
MORE Salford people reporting that they have good wellbeing
MORE recycling happening
MORE use of parks and green spaces
MORE local people from vulnerable groups accessing new jobs, apprenticeships, training and work experience placements

MORE young people who are in employment
MORE purchasing from Salford-based companies
LESS waste - fuel, rubbish, energy, water, etc.
MORE green travel - buses, trams, trains, bikes, lift shares, electric vehicles, walking, etc.
MORE companies paying the 'real' living wage (*Living Wage Foundation*)
LESS fuel poverty

Case Study 3

How is Social Value Developing in Manchester

How is Social Value developing in Manchester?

Greater Manchester Combined Authority Vision : to make Greater Manchester one of the best places in the world to grow up, get on and grow old:

Greater Manchester

- Procurement Policy in November 2014
 - Developed by Procurement with input from Commissioners/VCS & Housing
 - Individual Authorities adopt a Greater Manchester approach tailored to own locality

Manchester City Council

- 10 year track record of analysing spend by locality and type of supplier
 - 2008 – 50% spent within MCC's boundaries
 - 2018 – 71% spent within MCC's boundaries
- 20% weighting on Social Value since 2015
- 30% on the way....
- Emphasis on Work & Skills, Equality and support for VCS
- Becoming bolder being more prescriptive whilst encouraging innovation



Case Study 4

Greater Manchester Housing Providers

Bolton at Home
Equity Housing Group
ForViva
First Choice Homes Oldham (FCHO)

Great Places Housing Group
Irwell Valley Homes
MSV Housing
Northwards Housing



One Manchester
Onward Homes
Regenda
Rochdale Boroughwide Housing

Saix Homes
Southway Housing Trust
Stockport Homes
Trafford Housing Trust
Wythenshawe Community Housing Group

GM Housing Providers are working together
delivering social value across the region.



6561 residents supported towards work

2342 residents supported into existing and / or new jobs

9893 weeks delivered by apprentices that are directly employed
£4,399,320 spent with non-profit organisations

98% of staff paid at least the living wage

£17,944,403 of benefits and grants gained for customers

8857 involved tenants

2347 residents volunteering during the year

205594 hours volunteered by the community

1261 staff volunteering during the year

9911 hours volunteered by staff

£2,193,146 of grants awarded to the community and voluntary sector

729 voluntary and community groups supported

110 community and voluntary sector organisations engaged in formal alliances or contracts

87% of employees live in Greater Manchester

Most organisations are **accredited** with a **disability equality scheme**

1580 staff who have been trained in carbon literacy

8273 fly tipping incidents cleared

5950 residents actively engaged to help them reduce energy use in their home

1988 homes let to people who were previously homeless

1237 new build properties completed

Case Study 5

Galliford Try

Carbon Literate Organisation Bronze




GallifordTry



Case Study 6

Arup



© Latz & Partners

Social value – the built environment

ARUP

Over to you....Table Conversations

In your tables, talk about:

1. What you have learned
2. What has been your social value journey

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In conversation with Hazel Blears

Anne Lythgoe, GMSVN Co-Founder



Doing Good is Good Business

World Café Debate

Anne Lythgoe, GMSVN Co-Founder

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What does the term ‘social value’ mean to you?

<https://pollEv.com/gmsvn>

How much do you think that social value is embedded in the work of your organisation?

<https://pollEv.com/gmsvn>

Topics on your tables

WHITE

How should social value be driven forward in what we do? Who should lead this?

PINK

What are the things that we can do together as a Network to ensure that social value is embedded and recognised across GM?

CREAM

How can we best understand and articulate the benefits of social value?

Summary – What is GMSVN going to do next?

Nigel Rose & Jo Gregson

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